

KIDS for the BAY

A Project of Earth Island Institute

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Everyone is an Environmentalist!

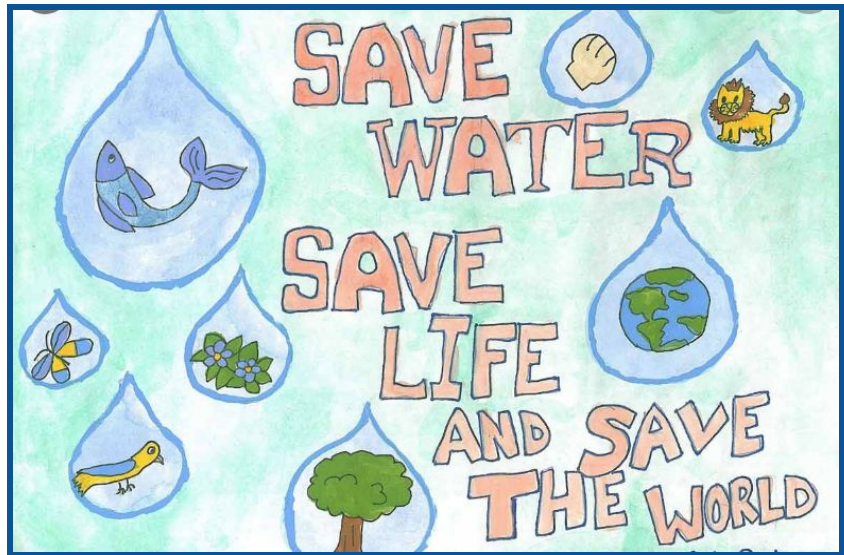
Poster Making for Change

Raise awareness about environmental issues in your community!

Activity Summary

Use your artistic skills to take environmental action where you live. Doing local outreach is a powerful way to get the word out about environmental issues you are passionate about. Posters should focus on environmental problems and solutions. Topics may include

ways to reduce waste, renewable energy sources and being energy conscious, air pollution, recycling, composting, water conservation, climate change, etc.



Directions

1. Choose an environmental problem and solution to highlight.
2. Come up with a title to catch people's eyes, e.g. "Litter Makes Me Bitter!" or "Don't Spoil, Recycle Oil" or "It's Fantastic to Reduce Your Plastic!".
3. Make a rough draft of your poster and make sure everything is spelled correctly.
4. Make a final draft. Be sure to write your title and other words on the poster clearly. Color your images to make the poster pop and catch people's eyes!
5. Find a location to post in your neighborhood, either in a window of your house, a community board at a park, a local grocery store, etc. Make copies of your poster if you want to post in multiple places. Make sure you have permission to post in that location.
6. Further exploration: try making a collage from images in old magazines!
7. While working on your poster or collage, consider the following questions:
 - a. Why is educating people about environmental problems/solutions important?
 - b. Is poster making a form of environmental activism?
 - c. Have you ever seen people holding up signs for something they believe in?
 - d. Do you think you have the power to make a difference in your community?

Share your experience with us!

Email kidsforthebay@gmail.com to share photos, videos, comments or questions.

Tag us on Instagram and Facebook @kidsforthebay. Use **#EveryoneisanEnvironmentalist!** in your posts.

Location

Make your poster on a flat surface at home and then choose a place to post your poster in your neighborhood! Please check in with an adult about where to put your poster.

Supplies

- Printer or poster paper or other recycled material (break down a cereal box and use the inside, make a collage out of old magazines, use the blank side of papers that would end up in the recycling, etc.)
- Markers, crayons, colored pencils, etc.
- Tape to put up your poster
- Scissors (optional for collage)
- Glue stick (optional for collage)

Additional resources and related activities

- Watch the [Ghost Net Art as Environmental Activism](https://www.youtube.com/watch?v=UNAh0zvAiiY) video
 - <https://www.youtube.com/watch?v=UNAh0zvAiiY>
- Watch [Exploring Environmental Activism Through Art](https://www.youtube.com/watch?v=J1-_FYF_-dQ) video
 - https://www.youtube.com/watch?v=J1-_FYF_-dQ

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